

The international school of programming and design for children and teenagers CODDY®

Email: info@coddyschool.org Web: http://coddyschool.org/



# CODDY School Impact & ESG Report 2024

## Introduction

At CODDY School, we are committed to shaping a brighter tomorrow by empowering young minds, fostering sustainability, and upholding ethical governance. Our mission is to lead by example in the fields of technology education and environmental, social, and governance (ESG) initiatives. This report highlights our efforts in reducing our environmental footprint, promoting social equity, and maintaining transparency and accountability in all our operations.

## **Environmental Impact**

#### **Reducing Our Carbon Footprint**

• Virtual Learning Model

CODDY School operates primarily online, enabling students from 191 cities worldwide to participate in learning without the need for physical travel. This reduces greenhouse gas emissions and minimizes resource consumption linked to physical infrastructure.

• Energy-Efficient Data Usage

By partnering with technology giants like Microsoft and Google, we ensure our operations are powered by advanced, energy-efficient cloud services. These solutions optimize data management while keeping sustainability in focus.

#### **Eco-Friendly Partnerships**

Our collaborators share our vision for reducing the environmental impact of education. CODDY is working with tech leaders to integrate sustainability topics into our courses, inspiring students to think green as they innovate.

## **Social Responsibility**

#### **Diversity and Inclusion in Tech**

• Accessible Education for Everyone

CODDY bridges the digital divide by offering affordable and high-quality programs to students in diverse communities, spanning 28 countries.

• **Programs Promoting Equity** Our "Girls in Tech" initiative encourages young women to explore coding and STEM fields, addressing the gender gap in technology. Additionally, we provide scholarships for underrepresented groups, ensuring everyone can thrive in the digital age.

#### **Community Engagement**

• Local and Global Projects

Students at CODDY participate in real-world projects that benefit their communities, from creating apps for local charities to tackling global challenges using technology.

- Student Success Stories
  - *Anya's STEM Breakthrough*: Anya, a student from Moscow, developed a climate change awareness game during her CODDY course. Her work was recognized by local environmental organizations, further demonstrating the power of education.
  - Carlos' Coding for Change: Through CODDY, Carlos from São Paulo built an app to connect small farmers with food banks, reducing waste and supporting his local community.

#### **Partnerships Amplifying Impact**

Our partnerships with Microsoft and Google enable us to provide students with cutting-edge tools and knowledge, preparing them for success while fostering social innovation.

### **Governance and Ethical Practices**

#### **Transparent Leadership**

CODDY School operates under a strict ethical code, ensuring accountability and transparency in all decision-making processes. Our leadership team regularly engages stakeholders, including parents and educators, to incorporate diverse perspectives.

#### **Data Privacy and Cybersecurity**

We prioritize the safety of our students and their data. By leveraging best-in-class cybersecurity practices and complying with local and international privacy laws, CODDY ensures a secure and trustworthy learning environment.

#### **Ethical Curriculum Development**

Every course designed at CODDY adheres to ethical standards, ensuring content promotes learning without bias or harmful practices.

#### **Compliance and Reporting**

CODDY has established an internal governance team to monitor ESG alignment, ensuring we meet our commitments and set higher goals for the future.

## **Looking Forward**

CODDY's future ESG strategy focuses on three main pillars:

- 1. Expanding access to education for underprivileged communities via scholarships and technological tools.
- 2. Deepening our sustainability practices by exploring carbon-neutral operations.
- 3. Strengthening partnerships to co-create innovative solutions addressing global challenges like climate change and digital inclusion.

Together, we are building a world where technology empowers rather than divides, and where education is a catalyst for positive change.

We thank our students, partners, and communities for being part of the CODDY impact story. Here's to a sustainable, inclusive, and inspiring future!

CODDY School – Empowering Futures. Sustainably.